I. About cookies

- 1. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and stored by the browser. The identifier is then sent back to the server whenever the browser requests a page from the server.
- 2. Cookies can be either "persistent" cookies or "session" cookies: a persistent cookie will be stored in the web browser and remain valid until a specified expiration date, unless deleted by the user before the expiration date; session cookies expire at the end of the user's session when the web browser is closed.
- 3. Cookies typically do not contain any information that personally identifies the user, but the personal information we store may be linked to information stored in and retrieved from cookies

II. Cookies we use

- 1. We use cookies for the following purposes:
- authentication we use cookies to identify you when you visit our website and while navigating our website;
- analysis we use cookies to help us analyse the use and performance of our website and services;
- consent cookies we use cookies to store your preferences for the use of cookies when you browse the website.
- for the proper functioning of the site

III. Cookies used by our service providers

- 1. Our service providers use cookies and these cookies may be stored on your computer when you visit our website.
- 2. We use Google Analytics to analyse the use of our website. Google Analytics collects information about the use of the website by means of cookies. The information collected regarding our website is used to create reports on the use of our website. Google's privacy policy is available at <u>this website</u>.
- 3. We use Facebook Pixel to analyse the use of our website. This service uses cookies to ensure that our ads are shown to the right people and to create an advertising audience. You can view this service provider's privacy policy at <u>this address</u>.

IV. Managing cookies

1. Most browsers allow you to refuse the acceptance of cookies and delete cookies. The methods for managing them vary depending on the browser and browser version. However, you can get up-to-date information on blocking and deleting cookies by following these links:

- Chrome

- Firefox

- <u>Opera</u> <u>Internet Explorer</u>
- <u>Safari</u>
- Edge
- 2. 3.
- Blocking all cookies will have a negative impact on the usability of many websites. If you block cookies, you will not be able to use all the features of our website.